

# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18

Stylesheet Version v18.0

## Title of Invention

Consumer profiling and advertisement selection system

Application Number : 09/807887



Confirmation Number: 5900

First Named Applicant: Charles Eldering

Attorney Docket Number: T706-11

Art Unit: 2161

Examiner: Patrick JD Santos

Search string: ( 5835087 or 6571279 or 6029195 or 5754938 or 5351075 or 20030037041 or 20010014868 ).pn

## US Patent Documents

**Note: Applicant is not required to submit a paper copy of cited US Patent Documents**

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5835087	1998-11-10	Herz			
	2	6571279	2003-05-27	Herz			
	3	6029195	2000-02-22	Herz			
	4	5754938	1998-05-19	Herz			
	5	5351075	1994-09-27	Herz			

## US Published Applications

**Note: Applicant is not required to submit a paper copy of cited US Published Applications**

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20030037041	2003-02-20	Hertz			
	2	20010014868	2001-08-16	Herz			

## Signature

Examiner Name	Date